



ISSUE  
POLITICAL INQUIRY FORM  
**KOVR Sacramento**

**SPECIAL ( )      PRIMARY ( )      GENERAL (x)      OUT OF WINDOW ( )**

**RECORD OF REQUEST**

4th Qtr 2012

**NAME OF REQUESTOR:**

1. NAME OF AD AGENCY:

**Marketplace Comm C/O Push**  
PO Box 2950  
Sacramento, CA 95812  
P: (916) 920-9660

2. ORGANIZATION PAYING FOR TIME:

**Yes on 33**  
1415 L. St. Ste 410  
Sacramento, CA 95814  
Treasurer/Pres. – Wayne Ordos  
VP: Rachel Hooper  
P: (916) 556-1776

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Ballot

5. PRODUCT OR CATEGORY:

Prop 33 Non-Fed/Nat'l

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

x

7. DATE OF REQUEST

09/26/12

8. NATURE OF REQUEST:

(a) **Request for ISSUE rate card**

  X  

(b) **Other request as stated below**

  X  

Requesting political rate card all dayparts, all programs, all level rates :30's & :60's

9. DISPOSITION MADE OF REQUEST

(a) **Granted**

  X  

(b) **Denied (reason)**

          

(c) **Withdrawn (reason)**

          

(d) **Avails offered**

  X  

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES – This advertiser not related to Federal or any matter of National significance.

**CBS EMPLOYEE COMPLETING FORM**

**Meghan McKeever for HOUSE , CBS Television Station Sales 09/27/12**